

Linea Delighted to Celebrate the NHS at 75

NEWS RELEASE



Linea is honoured to contribute as a trusted partner to the launch of the pivotal publication, Celebrating 75 Years of the National Health Service. The grand unveiling is poised to take place at the iconic Westminster Abbey on 6th September 2023.

The publication being launched, Celebrating 75 Years of the National Health Service, is a comprehensive overview of the NHS's history, achievements, and challenges. It is a must-read for anyone who wants to learn more about this vital public service.

The grand unveiling event at Westminster Abbey will be a celebration of the NHS's past, present, and future. It will be an opportunity to reflect on the NHS's accomplishments, to pay tribute to its dedicated staff, and to look ahead to the challenges that lie ahead.

Linea is proud to sponsor this important event. From the doctor's clinic to the operating theatre and at every point through the patient pathway, we have supported healthcare organisations for nearly two decades to deliver more effective, efficient and affordable care.

We believe that the NHS is one of the greatest achievements of the 20th century, and we are committed to supporting its continued development through the 21st century.

The book is the brainchild of Richard Freed, the visionary behind St James's House, a leading UK publisher of commemorative albums. Freed said, "It's a sheer delight to unveil this magnum opus that extols the virtues of the National Health Service. The 75th anniversary is a poignant juncture to reflect upon the illustrious journey of the NHS."

The book is meticulously crafted, with evocative illustrations and firsthand tales from politicians, patients, and health professionals spanning various epochs. It weaves a vibrant narrative that illuminates the pivotal figures and policies that have been the bedrock of Britain's cherished health institution, spotlighting its myriad milestones.

Linea is immensely proud to support this heartfelt homage to the indomitable spirit of the NHS and its quintessential role in the tapestry of British society.

About Linea: Linea works in partnership with clients to resolve complex strategic, operational, financial and workforce challenges harnessing opportunities and utilising our knowledge & expertise to deliver rapid improvement & sustainable change.

About St James's House: St James's House, a paragon in the UK's publishing landscape, has, for over a decade, curated exquisite official commemorative albums for Britain's most momentous occasions.