



David Axon Joins Linea's Senior Management Team

News Release



David Axon

- BA (Hons)
- Dip, Business & I.T.

25 years international experience operating in executive and partner level roles for a range of leading organisations.

David has worked in countries across MENA, Europe, Americas,, India and the Nordic regions and speaks Russian, Serbian, Croatian, French & Cantonese. Prior to his "Business" activities, David was a Platoon Commander for 4 years in Royal Hong Kong Police Tactical Unit (Blue Berets), where his leadership development was ranked outstanding.

Career History:

Parcelforce Worldwide

Operational line management as a Project Director, Head of Policy & Strategy and General Manager.

PWC

Director - operational transaction support team (the first of its kind in the world).

Grant Thornton (GT)

Partner - Profit Improvement, Restructuring / Mergers & Acquisitions, where he set-up and ran a national operational due diligence, post deal and operational restructuring team.

Celerant Consulting

Global Head of Private Equity, Mergers & Acquisitions at Celerant Consulting (now Hitachi Consulting).

Consilia Partners

Founder & Director of profit improvement, turnaround and investment firm.

A firm of senior executives focused on supporting key stakeholders and management teams to significantly enhance the value of their businesses; they work side by side in order to deliver accelerated results that significantly enhance a business's financial performance and value, they do this in a number of ways:

- undertaking line management executive roles, assuming management responsibility
- in an advisory role to provide robust, honest, independent advice
- adopting a consultancy approach to support already capable management teams
- assuming Non-Executive roles

Consilia operates in the following key sectors;

- Business/Support Services
- Consumer/Retail
- Food & FMCG
- Logistics & Distribution
- Industrial

It operates internationally across three key regions;

- Europe (UK centric)
- Middle East & North Africa (MENA)
- Emerging Markets

Consilia's core capabilities, expertise and management team will be aligned with Linea's. The combined service portfolio will be delivered through the Linea brand.

Ian Chambers, Linea Group CEO said 'This is a fantastic development which will enable UK and International clients to benefit from a broader range of capabilities and senior management expertise'.

From an Investment perspective (through Consilia Investments), David made four business acquisitions (using personal capital), three of which have now been successfully exited, making a significant return on investments; the fourth was completed in March 2015 and will seek to divest in circa 3 years.

David was an Executive Director on the Board of HTG Limited and a Non-Executive Director on the board of Atlantic Polymers Limited, prior to Consilia selling the companies. David curtailed his Consilia activities and the majority his international travel recently, with the aim of focusing more of his time on UK companies.

David was born and educated in Liverpool, before studying for his degree at Nottingham University. He is a keen skier and cyclist (having recently completed a 700-mile cycle from Bilbao to Gibraltar in 5.5 days).

At Linea Group, David will help grow Linea business, to bring a broader set of capabilities to the Group, and support the diversification of Linea service offerings.

Ian Chambers said, 'I am delighted with David's appointment. He has considerable experience in the international consulting industry and will add considerable value to Linea client base'.